

INVITATION

We invite you to participate in the XII International Scientific-Practical Conference "Economic and Social Aspects of Ukraine's Development," which will be held on **October 17–18, 2024**, at the **Odessa National Technological University**: Odesa, Kanatna St., 112.

Researchers, university lecturers, doctoral students, graduate students, and business leaders are invited to participate.

Conference working languages: Ukrainian, English.

The conference proceedings are planned to be published in a collection of scientific works.

Those wishing to participate in the conference are requested to send their abstracts by **September 30, 2024**, to the email address: iaeam.ontu@gmail.com.

The number of co-authors for abstracts should not exceed three. Abstracts that do not meet the formatting requirements will not be accepted.

MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE

ODESSA NATIONAL TECHNOLOGICAL UNIVERSITY

G.E. Weinstein Educational and Scientific Institute of Economics, Management, and Business

XII INTERNATIONAL SCIENTIFIC-PRACTICAL CONFERENCE

ECONOMIC AND SOCIAL ASPECTS OF UKRAINE'S DEVELOPMENT

October 17-18, 2024

INVITATION

Conference Program:

- October 17 – Plenary session
- October 18 – Sectional work and conclusions

Odessa – 2024

Conference Organizers:

- Ministry of Education and Science of Ukraine

- Odessa National Technological University
 - G.E. Weinstein Educational and Scientific Institute of Economics, Management, and Business
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CONFERENCE TOPICS:

- Economy and development of the agro-industrial complex sectors.
 - Management, investments, and innovations in the food business.
 - Issues of innovative and investment development.
 - Marketing and logistics in the agro-industrial sector.
 - Features of the functioning of export logistics systems.
 - Marketing aspects of economic development.
 - Accounting, economic analysis, and audit in enterprise management.
 - Financial and economic security of food industry enterprises.
 - Environmental management of food production.
 - Establishment and development of public administration and administration.
 - Socio-economic aspects of forming civic responsibility in students.
 - Digital technologies in management: digital accounting and controlling.
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TO PARTICIPATE IN THE CONFERENCE

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The conference proceedings are planned to be published in a collection.

For inquiries, please contact: +38 -048-712-41-62

Email: iaeam.ontu@gmail.com

REQUIREMENTS FOR ABSTRACTS:

- The abstracts should be 2-4 A4 pages, typed in Microsoft Word 2003-2010, single-spaced, with a 1.25 cm indentation.
- Margins: 20 mm on top and bottom, 25 mm on the left and right.
- Title: Times New Roman, 14 pt, bold, all capital letters, centered.
- Author(s) name(s) with academic degrees and titles: Times New Roman, 12 pt, bold, centered, with the full name of the organization below.
- Text of the abstracts: Times New Roman, 14 pt, with an interval after the organization name.
- Formulas must be created using the Microsoft Equation editor, centered, with numbering at the end of the line.
- Figures must be centered, with the figure number and title in bold, for example, Fig. 1. Title.

- Tables must be centered, with the table number and title in bold, for example, Table 1. Title.
 - Physical quantities should be abbreviated using Latin symbols according to the SI system.
 - The word "Literature" should be in bold, with a 1-line space above it.
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Structure of Abstracts:

- Title
- Authors
- Organization
- Main text (introduction, materials and methods, results, conclusions, and references)

File Requirements:

- The file should be created in Microsoft Word 2003-2010 and saved in *.doc or *.docx format.
 - The file should be named after the authors' last names (e.g., Kovalenko_Soroka_Ostapchuk.doc).
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Example:

IMPLEMENTATION OF MODERN PERSONNEL MANAGEMENT TECHNOLOGIES IN THE ENTERPRISE

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One of the key factors influencing the efficiency of enterprise operations and the achievement of its strategic goals is effective personnel management. It ensures the efficient use of human resources, transforming them into the personnel potential of the enterprise. Accordingly, there is a need to study mechanisms for improving the effectiveness of personnel management and managing innovations in personnel work. Innovations allow the organization to develop, transforming it into a competitive company in today's business environment.

Fig. 1. Stages of Improving Personnel Policy

Source: Developed by the author

Table 1. Initial Information for SWOT Analysis

Opportunities | Strengths

Source: Developed by the author based on [1]

References:

- Balabanova L. V. Personnel Management: Textbook – Kyiv: Center of Educational Literature, 2011. 468 p.
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Let me know if you need further assistance!